



# Highland Park

Business Development Newsletter

Like The Highland Park Business & Economic Development Facebook Page for updates on special events and promotions!

Like us on Facebook 

## NEW BUSINESSES



### **Academy of Russian Ballet**

Ballet School

667 Central Avenue

847-431-1162

[arbv.org](http://arbv.org)



## **Coach K**

Academic Coaching

493 Laurel Avenue

310.741.9320

[coachkdreyfus.com](http://coachkdreyfus.com)



## **Sharing Unlimited**

Women's Resale

1510 Old Deerfield Road

847-579-1500



## **Synergy Marketing Solutions**

Website Design & Graphics

1866 Sheridan Road, #217

888-392-4798

[synergymktsolutions.com](http://synergymktsolutions.com)



## **Web-Fares**

Technology, Programming & Internet Development

1306 Old Skokie Road

224-770-2047

[web-fares.com](http://web-fares.com)

**NORTON'S RESTAURANT**



**LIVE MUSIC AT NORTON'S**

1905 Sheridan Road

Saturday, June 4

**Tony Ocean**

Tony Ocean's upbeat style embodies the music styles of Sinatra, Martin, Davis, Tony Bennett, Tom Jones & Rat Pack Favorites!  
The 2nd set he morphs into a fabulous Dance Band!

<http://nortons-restaurant.com>

FIRST BANK OF HIGHLAND PARK



**Highland Park Businesses Unite to Offer  
Complimentary Services on June 7th,  
"Cancer Survivor Beauty and Support Day"**

Over 30 Highland Park businesses are providing complimentary services to cancer survivors on Cancer Survivor Beauty & Support Day (Tuesday, June 7). Stop by First Bank of Highland Park throughout May to see a special exhibition displaying the Highland Park businesses and services they will be providing.

The following businesses are participating:

Andrews Coiffures, B Beautiful Salon & Spa, BloOuts, Bluemercury Spa, Blue Orchid Salon & Spa, Cos Bar, Cynde Cosmetics, DS Cosmetics, Essential Evolution Holistic Wellness, Femmes, Gordon Salon, Jen Z's Beauty Services, Lash L'Heureux Coterie, L'Occitane, North Shore Massage & Body Work, North Suburban Wellness,

Nutritional Health Solutions, Olga's Day Spa, Ravinia Barber Shop, Ross Cosmetics & Boutique, Salons by JC of Highland Park, Salon Vole, Second Nature Massage, Serene Nails, Studio TTN Nail Salon, Taylor Reese, The Barbers, The Nail Shop & Spa, The Next Salon, Therapeutic Kneads, Tryst Beauty Salon

A complete list of the participating businesses and the service(s) they are providing survivors is available [HERE](#).

## WEB WISE SMALL BUSINESS WORKSHOP



Thursday, June 9  
10:00 AM - 1:00 PM  
Hilton Orrington/Evanston  
1710 Orrington Avenue, Evanston

Unlock the Power of Digital Marketing! The Webwise Small Business Workshop is a highly interactive experience designed to teach Small Business Owners actionable methods to help keep up with customers' online behaviors and build a solid foundation for success.

Web.com Director of Marketing Justin Leedy will cover the topics you choose for discussion, such as Website Design, Search, Social Media, Email Marketing and E-Commerce. In addition Bank of America will be a content provider leading a discussion on learning how technology can make money work smarter.

Click [HERE](#) to Register



**LIVE MUSIC AT NORTON'S**

1905 Sheridan Road

Saturday, June 11

**6 FM**

6FM is an alternative rock band featuring Byrd Fisher on vocals, Lee Kiser on guitar & vocals, Leighanna Reichenbach on keyboards & vocals, Jerry Nowak on guitar & vocals, Ira Sussman on bass & Danny Yohanna on drums.

They play an eclectic array of songs you may or may not have heard in an engaging acoustic/electric, alt rock/country twang style.

<http://nortons-restaurant.com>

MIA BELLA YARN & ACCESSORIES



**Kids Summer Craft Camp**

1815 St. Johns Avenue

Monday, Wednesday, Friday-10am-3pm

1st Session:

June 13th, 15th, 17th

2nd Session:

August 15th, 17th, 19th

Three fun days of knitting, beading, painting, and other crafts for kids ages 6-14.

Campers will go to Arriva Dolce for lunch and gelato or a homemade cookie for dessert!

Call or stop in to reserve a spot for the little crafter in your life!

[miabellayarn.com](http://miabellayarn.com)  
[sarah@miabellayarn.com](mailto:sarah@miabellayarn.com)  
847-748-8419

## GLAMOUR GIRLZ CENTRAL



Glamour Girlz Central's Glam Camp is the place to be this summer!

Glam Camp is Monday thru Friday from 10am to 2pm  
and includes a GLAM SESSION every day, crafts, photo shoots,  
dancing, games & karaoke.

Sessions:

June 13, 2016 - June 17, 2016

August 15, 2016 - August 19, 2016

or

Create your own Glam Camp Session all summer long just  
get 6-8 friends together.

Call the store to book a customized Glam Camp Session.

**Glamour Girlz Central**

457 Central Avenue

847.926-3161

[www.glamour-girlz-party.com](http://www.glamour-girlz-party.com)

HIGHLAND PARK CHAMBER OF COMMERCE



**Women's Networking Group**

Thursday, June 16

7:30 - 9:00am

Lash L'Heureux Coterie  
1849 Green Bay Road

Click [HERE](#) to RSVP

B BEAUTIFUL SALON AND SPA



Special savings on a stylish new cut plus shampoo, deep conditioning and blow dry through September 8.

B Beautiful Salon & Spa  
784 Central Avenue

First Floor  
847-650-2700

[www.bbeautifulsalonhp.com](http://www.bbeautifulsalonhp.com)

## MCGOVERN HOUSE CONSTRUCTION

Construction of McGovern House, located at McGovern Street and Central Avenue (former Clark gas station) has begun. For more information visit:

<http://www.cityhpil.com/DocumentCenter/View/7482>

## CENTRAL AVENUE TREE REPLACEMENT

To continue Best Forestry Practices and to maintain a healthy consistent look of our trees, the City will remove and replace the Linden trees within 16 existing planters in the Central Business District. The Linden trees have been declining for several years due to reduced rooting area, watering challenges, excavation for annual flower planting and reflective heat from surrounding impervious surfaces.

Two Linden trees will be planted in each of the 16 planters for a total of 32 new trees. The new trees will provide increased visibility to store fronts as well as open up the block. Removal and replacement will occur on the south side of Central Ave. between Green Bay Rd. and Second St., and on the north side of Central Ave. between Second St. and First St.

In spring of 2016, 16 trees will be removed and replaced moving block by block with 8 trees removed per block. This system will preserve the uniform look of the block. Trees will be removed in early spring and replanted in late spring.

In 2017, the City will continue with tree replacement on the opposite

sides of the street.

For additional information, please contact Joe O'Neill, City Forester at 847-926-1604.

## DEERFIELD ROAD CONSTRUCTION



# DEERFIELD ROAD RECONSTRUCTION PROJECT



### BACKGROUND:

The Deerfield Road Reconstruction Project commenced on February 1. The overall scope of work is water main and storm sewer replacement within the Village of Deerfield, sanitary sewer point repairs and lining, traffic signal replacement, full reconstruction of Deerfield Road between the Metra underpass and the eastern limit of the Village of Deerfield, sidewalk relocation along the south side of Deerfield Road, and includes resurfacing of Deerfield Road through the City of Highland Park to US Route 41, as well as bridge deck repairs on 5 bridges within the project limits. The majority of the roadwork will be completed in 2016, with some work spilling over into the spring of 2017.

### UPDATE:

On Monday, April 25, the transition into the new configuration was completed from Waukegan Road through Richfield Avenue in Highland Park. This configuration will be in place through mid-July. Shifting traffic to the north lanes now allows crews to perform underground work and pavement reconstruction of the southern lanes. Left turn restrictions from Deerfield Road onto adjacent streets at non-signalized intersections during peak traffic hours will remain in place until further notice. Left turn restrictions exclude Brand Lane and Brierhill Road in Deerfield, and Villas Court, Evergreen Way, Ring Court and Piccadilly Road in Highland Park. During pavement reconstruction and sidewalk replacement, access to side streets and

private driveways will be impacted.

For more information on this project visit <http://www.deerfieldroad.com>.

This project is led by the Village of Deerfield. Project partners include the City of Highland Park, the Lake County Division of Transportation, and the Illinois Department of Transportation.

Should you have any questions about the project, please contact City Engineer Emmanuel Gomez at (847) 926-1145 or [egomez@cityhpil.com](mailto:egomez@cityhpil.com)

For information on this and other municipal and governmental projects visit:

<http://www.gisconsortium.org/webapps/StoryMaps/CHP/CIPmapjournal/Index.html>

## BUSINESS TAXES - MONTHLY REPORTING AND PAYMENT

### **State of Illinois Taxes**

The State of Illinois imposes business taxes on businesses within the State of Illinois. These taxes must be paid directly to the State of Illinois. For more information concerning general merchandise sales tax please visit the Illinois Department of Revenue's website at: [www.revenue.state.il.us](http://www.revenue.state.il.us).

- State of Illinois general merchandise sales tax is 8%.

### **City of Highland Park Taxes**

In addition to the 8% State of Illinois General Merchandise Tax, the City of Highland Park imposes business taxes on businesses within the City of Highland Park. The City tax must be paid directly to the City and the appropriate tax return must be completed and submitted with payment. Payment of these taxes is the responsibility of the business. For more information, please contact the City of Highland Park's Finance Department at (847) 432-0800. For more information about sales taxes, or to download/print tax forms, please visit the City's website at:

<http://www.cityhpil.com/index.aspx?NID=155>.

City of Highland Park taxes are as follows:

- A food and beverage tax of an additional 1% is assessed upon food and beverages prepared and sold for immediate consumption provided that facilities are available to consume the food on the premises, regardless of whether the consumption occurs on the premises or not.
- A package liquor tax of an additional 1% is assessed on alcoholic beverages sold in original containers.
- A motor fuel tax is an additional two cents per gallon or a fraction thereof, sold at retail.

## Required Forms

- Complete and signed tax return(s)
- A copy of the Illinois Department Revenue ST-1 form
- If the business is part of multiple locations then the ST-2page that includes the Highland Park location must accompany the completed City of Highland Park tax return.
- Motor fuel tax returns should include a copy of the PST-2, if applicable
- When mailing payment, please include ATTN: FB/PL TAX on the outside of the envelope

## Payment Deadline

Reporting and remittance of taxes collected are due to the City of Highland Park on the last day of each calendar month for the immediately preceding calendar month. For example, the tax for the liability month of March is due to the City by April 30.

## Methods of Payment

Currently, the City of Highland Park is equipped to receive funds paid by cash or check, or if paying in person, by credit card.

## BUSINESS RESOURCES

### RESOURCE LINKS

[Business Directory](#)

[Available Space](#)

[Military Discount List](#)

[Establishing Your Business](#)

[City Code](#)

[Chamber of Commerce](#)

[Department of Commerce & Economic Opportunity \(DCEO\)](#)

[U.S Small Business Administration](#)

## Job Center of Lake County - Business

### Services

The City of Highland Park's Business Development Coordinator Carolyn Hersch is the City's main contact for the business community. For concerns, questions or assistance, please e-mail her at [chersch@cityhpil.com](mailto:chersch@cityhpil.com) or call 847-926-1027.

### **PROMOTE YOUR BUSINESS**

Send promotions, photos and business news to Melissa Rosen [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).

The City reserves the right to edit and/or filter submissions. No pricing information will be published.



City of Highland Park  
Office of Business Development  
847-432-0800

*This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).*

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