



Highland Park

Business Development Newsletter

VOTE FOR HIGHLAND PARK NOW - VOTING ENDS APRIL 24



Vote for Downtown Highland Park Today!

<http://www.mainstreetcontest.com/profile.php?id=283>

NEW BUSINESSES

Coming Soon!

Alixandra Collections
1850 Second Street

We'd like you to be the first to know...

AC

IS COMING SOON TO

Highland Park

Stay tuned for more details!!!
Opening late April/early May 2016!

AC | alexandra collections

www.shopalix.com

#SHOPALIX

B BEAUTIFUL SALON AND SPA



Special savings on a stylish new cut plus shampoo, deep conditioning and blow dry through September 8.

B Beautiful Salon & Spa
784 Central Avenue
First Floor
847-650-2700

THE HIGHLAND PARK PUBLIC LIBRARY

The Highland Park Public Library is seeking local experts to lead a "How-To" presentation at their Annual How-To Fest. Please register at

howto@hplibrary.org by Friday, May 6.

We're Hosting A How-To Fest And We're Looking For Experts!



What's a How-To Fest?

A free and fun event at Highland Park Public Library! It's a day for people to learn new things by attending one or more how-to sessions taught by local experts.

How Can I Participate?

Share a skill or share your knowledge in a 15, 30, or 45- minute presentation.

When and Where is the How-To Fest?

Sunday, May 22, 1 – 5 p.m. at the Highland Park Public Library.

I Love Sharing My Expertise, But How Else Will I Benefit?

- It's great exposure for your business!
- You will meet members of the community!
- Your name or business name will be included in a handout that attendees will receive when they attend the event!
- Your name or business will be included on the library's website and may be included in promotional material leading up to the event!
- You can have business cards available at the event!

Can You Give Me Some More Information?

Sure! This is Highland Park Public Library's second annual How-To Fest. Last year, experts shared their skills and knowledge in 40 demos ranging from how to arrange flowers to how to brew beer to how to write a poem. How-To Fests have been held at libraries in Kentucky, New York and New Jersey.

Sounds Fun! Sign Me Up! What's The Next Step?

Send an email to howto@hpllibrary.org. Let us know what you would like to teach or demonstrate, the time of day that you are available, and other details you feel that we should know.

**HIGHLAND PARK
PUBLIC LIBRARY**
Information & Imagination

494 Laurel Avenue
Highland Park, IL 60035
847-432-0216
hpllibrary.org

STATIONERY STATION



March 29-May 2

Special savings in Raised Ink Stationery, Memos and Notepads

Stationery Station
610 Central Avenue
847-432-3044

www.stationerystation.com

NEW BALANCE

A promotional graphic for a New Balance trade-in sale. The top section has a red background with white text: "Help a Good Cause and Save During April... It's the New Balance North Shore". Below this is a yellow-to-green gradient background. The words "Trade-in" are in blue, and "SALE" is in large white letters with a blue outline. Underneath, "April 1st - 30th" is written in blue. At the bottom, blue text reads "Bring in Any Old Shoes to Trade-in and Save on Every New Pair You Buy!" flanked by white arrowheads pointing left and right.

Collected shoes will be donated to the Salvation Army Adult Rehabilitation Center and Community Soup Kitchen of Waukegan

New Balance
610 Central Ave, # 169
(847) 266-8323



April Menu available [HERE](#)

NORTON'S RESTAURANT



LIVE MUSIC AT NORTON'S

1905 Sheridan Road

Saturday, April 23

The Ivy Ford Band

Blues musician and enthusiast, Ivy Ford's influences are: Muddy Waters, Etta James, James Cotton, Koko Taylor and MANY more

She's currently backed by "The Cadillacs" featuring musicians: Willie Rauch on bass, Tony Oncken on drums, Jeff Iwai on guitar and Eric "Junior" Wilcox on harp and vocals.

<http://nortons-restaurant.com>



Business After Hours at Athletico Physical Therapy

Wednesday, April 27

5:00 - 7:00pm

1890 Second Street

Enter a raffle to win professional sporting event tickets.

Click [HERE](#) to RSVP

RAZNY JEWELERS



Enjoy nibbles & cocktails

Try on the latest Spring fashion trends

Create a personal wishlist

Some special gifts for the ladies!*

Plus a chance to win a Razny shopping spree*

Friday, April 29th 5pm-7pm & Saturday, April 30th 1pm-3pm.

Razny Jewelers

1700 Green Bay Road

(847) 432-5300

www.razny.com

*while supplies last & some restriction may apply

HIGHLAND PARK BANK AND TRUST

FREE Shred Event

Saturday April 30th
Noon to 2pm

Highland Park Bank & Trust
1949 St. Johns Avenue
(847) 432-9988
www.highlandparkbank.com

Limit of 3 paper bags/3 small boxes of shredding per person
(no plastic bags)

NORTON'S RESTAURANT



LIVE MUSIC AT NORTON'S

1905 Sheridan Road

Saturday, April 30

David Dallison & Friends

Come for an evening of tunes that move from pop to rock to soul and R&B. The lineup includes Grammy winning guitarist Joe Cropin, Chicago great Don Simmons on drums, Khalid Jernigan's over the top sax sound,
Jim Egan on vocals, AND local favorite David Dallison!

HIGHLAND PARK CHAMBER OF COMMERCE



First Wednesday Networking Group

Wednesday, May 4

7:30 AM - 9:00 AM

Bluegrass Restaurant
1636 Old Deerfield Road

Sue Monhait of The Ribbon Print Company will facilitate.

Click [HERE](#) to Register

ROBERT TOLCHIN PHOTOGRAPHY

First Friday Headshots | May 6
Robert Tolchin Photography

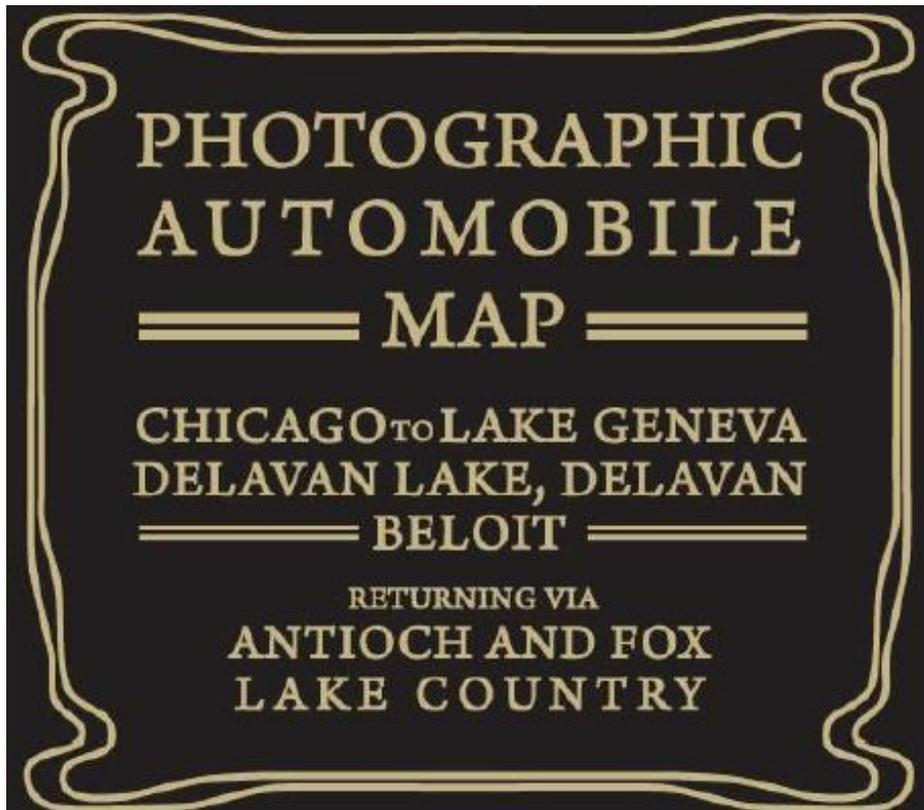
On the first Friday of each month, Robert Tolchin Photography offers headshots at a price greatly reduced from their standard portrait prices. These high-quality, high-resolution business portraits are appropriate for LinkedIn, corporate websites and all other online uses, as well as for print reproduction.

The next First Friday is May 6.

Details at www.robettolchin.com

Please contact the studio to schedule appointment
3150 Skokie Valley Road, #21
(847) 945-9477

CHICAGO MAP SOCIETY



On April 24, the Fox Valley Chapter of the Illinois Region of the AACA and the Chicago Map Society will be traveling through Highland Park on their journey guided by the Photographic Automobile Guidebook.

It is expected that there will be between 30-50 vehicles travelling through Highland Park as a part of this trip.

For more information call (815) 382-0238

ILLINOIS SMALL BUSINESS DEVELOPMENT &
INTERNATIONAL TRADE CENTER



Start Strong Business Boot Camp

Tuesdays, April 5 - 26, 6:30-8:30 p.m. (4 Sessions)

Grayslake Campus, Room T333

This four-session small business boot camp will explore business fundamentals needed to start and run a new business. This workshop will combine work in the classroom as well as on the Internet.

Starting Your Business in Illinois

Tuesday, May 3, 6:30-8:30 p.m. (1 Session)

Grayslake Campus, Room T333

Do you have that entrepreneurial spirit? You are not alone. Learn what is required to start your business in Illinois. Cost: Free
This free workshop is also available online in English and Spanish.

Register for workshops at <http://www.clcillinois.edu/>

GENDER NEUTRAL SIGNAGE

Beginning May 1, 2016, all new businesses in the City of Highland Park will be required to display gender neutral signage for single occupancy restrooms.

What you need to know:

Multi-stall restrooms will not be affected

Pre-existing buildings and structures are excluded from this requirement, however all businesses are encouraged to display gender neutral signage for single occupancy restrooms

Permits issued for new buildings or structures after May 1, 2016 must comply with the new signage requirement

Businesses may choose their own gender neutral signage. The City recommends the following design:



Contact the City Manager's office at (847) 926-1000 with questions

MCGOVERN HOUSE CONSTRUCTION

Construction of McGovern House, located at McGovern Street and Central Avenue (former Clark gas station) has begun. For more information visit:

<http://www.cityhpil.com/DocumentCenter/View/7482>

CENTRAL AVENUE TREE REPLACEMENT

To continue Best Forestry Practices and to maintain a healthy consistent look of our trees, the City will remove and replace the Linden trees within 16 existing planters in the Central Business District. The Linden trees have been declining for several years due to reduced rooting area, watering challenges, excavation for annual flower planting and reflective heat from surrounding impervious surfaces.

Two Linden trees will be planted in each of the 16 planters for a total of 32 new trees. The new trees will provide increased visibility to

store fronts as well as open up the block. Removal and replacement will occur on the south side of Central Ave. between Green Bay Rd. and Second St., and on the north side of Central Ave. between Second St. and First St.

In spring of 2016, 16 trees will be removed and replaced moving block by block with 8 trees removed per block. This system will preserve the uniform look of the block. Trees will be removed in early spring and replanted in late spring.

In 2017, the City will continue with tree replacement on the opposite sides of the street.

For additional information, please contact Joe O'Neill, City Forester at 847-926-1604.

DEERFIELD ROAD CONSTRUCTION



On January 21st the City of Highland Park and Village of Deerfield held an informational meeting at the Highland Park Police Department concerning the Deerfield Road Reconstruction Project that will commence February 1. The overall scope of work will be water main and storm sewer replacement within the Village of Deerfield, sanitary sewer point repairs and lining, traffic signal replacement, full reconstruction of Deerfield Road between the Metra underpass and the eastern limit of the Village of Deerfield, sidewalk relocation along the south side of Deerfield Road, resurfacing of Deerfield Road through the City of Highland Park to US Route 41, and bridge deck repairs on 5 bridges within the project limits. The majority of the roadwork will be completed in 2016, with some work spilling over into the spring of 2017.

A video of the public meeting as well as other useful information is available at <http://www.deerfieldroad.com>.

The City of Highland Park will provide regular construction updates via the City's e-news.

This project is led by the Village of Deerfield. Project partners include the City of Highland Park, the Lake County Division of Transportation, and the Illinois Department of Transportation.

Should you have any questions about the project, please contact City Engineer Emmanuel Gomez at (847) 926-1145 or egomez@cityhpil.com

For information on this and other municipal and governmental projects visit:

<http://www.gisconsortium.org/webapps/StoryMaps/CHP/CIPmapjournal/Index.html>

BUSINESS TAXES - MONTHLY REPORTING AND PAYMENT

State of Illinois Taxes

The State of Illinois imposes business taxes on businesses within the State of Illinois. These taxes must be paid directly to the State of Illinois. For more information concerning general merchandise sales tax please visit the Illinois Department of Revenue's website at: www.revenue.state.il.us.

- State of Illinois general merchandise sales tax is 8%.

City of Highland Park Taxes

In addition to the 8% State of Illinois General Merchandise Tax, the City of Highland Park imposes business taxes on businesses within the City of Highland Park. The City tax must be paid directly to the City and the appropriate tax return must be completed and submitted with payment. Payment of these taxes is the responsibility of the business. For more information, please contact the City of Highland Park's Finance Department at (847) 432-0800. For more information about sales taxes, or to download/print tax forms, please visit the City's website at: <http://www.cityhpil.com/index.aspx?NID=155>.

City of Highland Park taxes are as follows:

- A food and beverage tax of an additional 1% is assessed upon food and beverages prepared and sold for immediate consumption provided that facilities are available to consume the food on the premises, regardless of whether the consumption occurs on the premises or not.
- A package liquor tax of an additional 1% is assessed on alcoholic beverages sold in original containers.
- A motor fuel tax is an additional two cents per gallon or a fraction thereof, sold at retail.

Required Forms

- Complete and signed tax return(s)
- A copy of the Illinois Department Revenue ST-1 form
- If the business is part of multiple locations then the ST-2page that includes the Highland Park location must accompany the completed City of Highland Park tax return.
- Motor fuel tax returns should include a copy of the PST-2, if applicable
- When mailing payment, please include ATTN: FB/PL TAX on the outside of the envelope

Payment Deadline

Reporting and remittance of taxes collected are due to the City of Highland Park on the last day of each calendar month for the immediately preceding calendar month. For example, the tax for the liability month of March is due to the City by April 30.

Methods of Payment

Currently, the City of Highland Park is equipped to receive funds paid by cash or check, or if paying in person, by credit card.

BUSINESS RESOURCES

RESOURCE LINKS

[Business Directory](#)

[Military Discount List](#)

[City Code](#)

[Department of Commerce & Economic Opportunity \(DCEO\)](#)

[Available Space](#)

[Establishing Your Business](#)

[Chamber of Commerce](#)

[U.S Small Business Administration](#)

Job Center of Lake County - Business

Services

The City of Highland Park's Business Development Coordinator Carolyn Hersch is the City's main contact for the business community. For concerns, questions or assistance, please e-mail her at [**chersch@cityhpil.com**](mailto:chersch@cityhpil.com) or call 847-926-1027.

PROMOTE YOUR BUSINESS

Send promotions, photos and business news to Melissa Rosen [**mrosen@cityhpil.com**](mailto:mrosen@cityhpil.com).

The City reserves the right to edit and/or filter submissions. No pricing information will be published.



City of Highland Park
Office of Business Development
847-432-0800

*This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at [**mrosen@cityhpil.com**](mailto:mrosen@cityhpil.com).*

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