



BUSINESS DEVELOPMENT NEWSLETTER



NOMINATE DOWNTOWN HIGHLAND PARK



Nominations & Quarter-Finalist Voting March 1-April 24

Nominate Downtown Highland Park Today!

<http://mainstreetcontest.com/nominate.php>

The Highland Park Public Library is seeking local experts to lead a "How-To" presentation at their Annual How-To Fest. Please register at howto@hplibrary.org by Sunday, May 6.

We're Hosting A How-To Fest And We're Looking For Experts!



What's a How-To Fest?

A free and fun event at Highland Park Public Library! It's a day for people to learn new things by attending one or more how-to sessions taught by local experts.

How Can I Participate?

Share a skill or share your knowledge in a 15, 30, or 45- minute presentation.

When and Where is the How-To Fest?

Sunday, May 22, 1 – 5 p.m. at the Highland Park Public Library.

I Love Sharing My Expertise, But How Else Will I Benefit?

- It's great exposure for your business!
- You will meet members of the community!
- Your name or business name will be included in a handout that attendees will receive when they attend the event!
- Your name or business will be included on the library's website and may be included in promotional material leading up to the event!
- You can have business cards available at the event!

Can You Give Me Some More Information?

Sure! This is Highland Park Public Library's second annual How-To Fest. Last year, experts shared their skills and knowledge in 40 demos ranging from how to arrange flowers to how to brew beer to how to write a poem. How-To Fests have been held at libraries in Kentucky, New York and New Jersey.

Sounds Fun! Sign Me Up! What's The Next Step?

Send an email to howto@hplibrary.org. Let us know what you would like to teach or demonstrate, the time of day that you are available, and other details you feel that we should know.

**HIGHLAND PARK
PUBLIC LIBRARY**
Information & Imagination

494 Laurel Avenue
Highland Park, IL 60035
847-432-0216
hplibrary.org



CALLING ALL LOCAL CHARITIES AND NON-PROFITS!
Beelow's NorthShore Donates Food & Funds at "1st Tuesday
Fundraisers"

On the first Tuesday of each month, from 5:00pm - 6:30pm, Beelow's welcomes a featured fundraising group to get together at Beelow's NorthShore to enjoy complimentary appetizers in their lounge area. During the event, a group member can be designated as the "guest bartender" to serve alongside Beelow's staff with all tips going to their cause. Attendees who stay for dinner receive a free dessert, and twenty-five percent of their bill (excluding tax and gratuity) will go directly to the fundraising effort. Food vouchers and a raffle for prizes are offered as well.

Past 1st Tuesday Fundraisers have benefited Highland Park-based Room2Improv, East on Central, The Art Center-Highland Park, and The Highland Park Public Library.

For more information or to inquire about holding a 1st Tuesday Fundraiser for your cause contact Audrey Suffrin Public Relations, LLC 847.607.9559 or asuffrinpr@aol.com

SUNSET FOODS



March Menu available [HERE](#)

NORTON'S RESTAURANT



LIVE MUSIC AT NORTON'S

Saturday, March 26

Dr. Mark & the Sutures!

Their music is a combination of Beatles and Eagles covers. Dr. Mark and the Sutures have been featured on several television shows, featured multiple times on the radio in Chicago and in other cities.

<http://nortons-restaurant.com>

HIGHLAND PARK CHAMBER OF COMMERCE



First Wednesday Networking

Wednesday, April 6

7:30am- 9:00am

Bluegrass Restaurant

Teresa Lippert of The Highland Park Landmark will facilitate
1636 Old Deerfield Road

[Click here to register and for more information](#)

51st Annual Student Honor Dinner

6:00 PM - 8:30 PM

Wednesday, April 6, 2016

Renaissance Chicago North Shore Hotel

[Click here for more information](#)

SCORE SEMINARS



SCORE CHICAGO SEMINARS

Spring 2016

SCORE - Counselors to America's Small Business - is a nonprofit association dedicated to entrepreneur education and the formation, growth and success of small business in the US. The workshops are presented by SCORE Chicago, City of Highland Park's Office of Economic Development, Highland Park Chamber of Commerce, and the Library.

Registration is required. (online registration hplibrary.org)

LinkedIn 201: Action Steps to Build Your Brand and Expand Your Network

Presenter: Michael Yublosky, SCORE Volunteer

Wednesday, April 6

7:00 p.m.

Highland Park Library Auditorium

A follow up session to the introductory seminar. A brief review of LinkedIn's highlights for small business followed by an in depth look at some immediate action steps to build a more professional profile and why and how to expand your network.

RAVINIA FESTIVAL

HOW TO DO BUSINESS WITH RAVINIA

The City of Highland Park and Ravinia Festival
will host the fifth “How to Do Business with Ravinia”

WEDNESDAY, APRIL 13
4 P.M. IN PNC PRIVATE DINING



SPEAKERS INCLUDE:

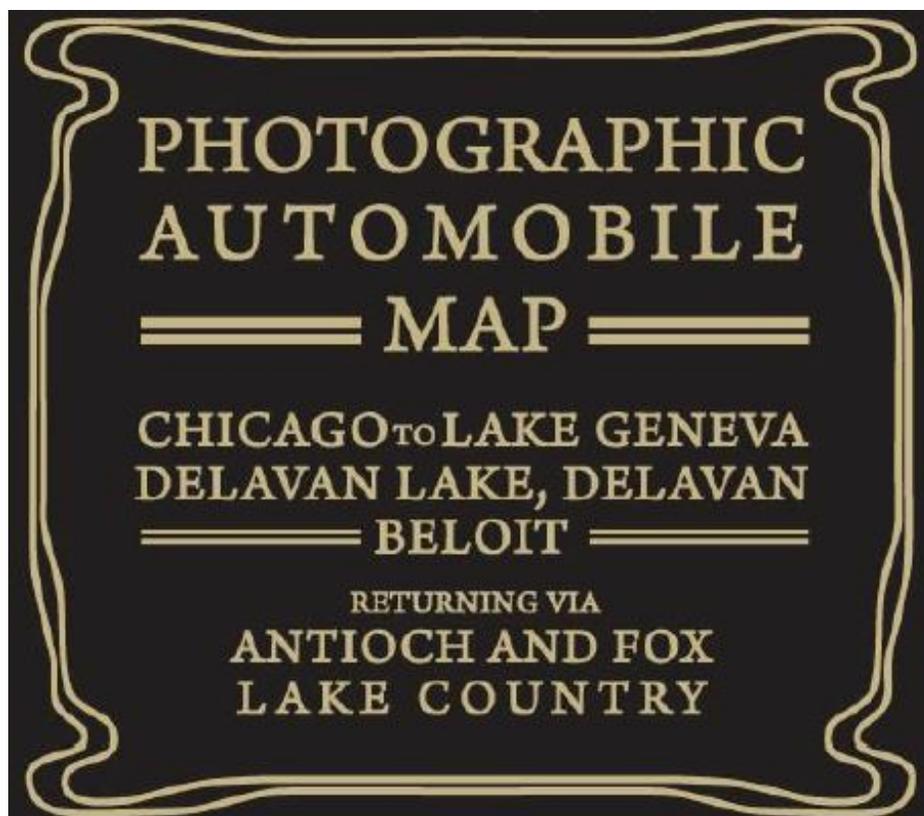
- Councilman Alyssa Knobel
- Ravinia President Welz Kauffman on Ravinia's business model and not-for-profit financial structure
- Greg Walters on how to become a sponsor and the high-profile perks that can come with that
- Gail McGrath on how to advertise in Ravinia Magazine
- Trish Dolan on how to pitch a product to Ravinia Gifts and maintain its success
- Pam Benning on how restaurants and other suppliers can get food product sold at the festival
- Mindy Moore on how to host an event at the festival
- Nick Pullia on marketing and PR opportunities for local businesses

BONUS EVENT:

Guests will then be invited to stay for a nosh and the public season preview given by Welz in PNC. Preview guests are welcome to arrive at 5 p.m. for refreshments and Welz will begin the preview talk at 5:30 p.m.

Please confirm your availability • RSVP Melissa Rosen 847-926-1046

CHICAGO MAP SOCIETY



On April 24, the Fox Valley Chapter of the Illinois Region of the AACA and the Chicago Map Society will be traveling through Highland Park on their journey guided by the Photographic Automobile Guidebook.

It is expected that there will be between 30-50 vehicles travelling through Highland Park as a part of this trip.

For more information call (815) 382-0238

HIGHLAND PARK CHAMBER OF COMMERCE



Business After Hours at Athletico Physical Therapy

Wednesday, April 27

5:00 - 7:00pm

1890 Second Street

[Click here to register and for more information](#)

ILLINOIS SMALL BUSINESS DEVELOPMENT & INTERNATIONAL TRADE CENTER



Start Strong Business Boot Camp

Tuesdays, April 5 - 26, 6:30-8:30 p.m. (4 Sessions)

Grayslake Campus, Room T333

This four-session small business boot camp will explore business fundamentals needed to start and run a new business. This workshop will combine work in the classroom as well as on the Internet.

Starting Your Business in Illinois

Tuesday, May 3, 6:30-8:30 p.m. (1 Session)

Grayslake Campus, Room T333

Do you have that entrepreneurial spirit? You are not alone. Learn what is required to start your business in Illinois. Cost: Free
This free workshop is also available online in English and Spanish.

Register for workshops at <http://www.clcillinois.edu/>.

MCGOVERN HOUSE CONSTRUCTION

Construction of McGovern House, located at McGovern Street and Central Avenue (former Clark gas station) has begun. For more

information visit:

<http://www.cityhpil.com/DocumentCenter/View/7482>

CENTRAL AVENUE TREE REPLACEMENT

To continue Best Forestry Practices and to maintain a healthy consistent look of our trees, the City will remove and replace the Linden trees within 16 existing planters in the Central Business District. The Linden trees have been declining for several years due to reduced rooting area, watering challenges, excavation for annual flower planting and reflective heat from surrounding impervious surfaces.

Two Linden trees will be planted in each of the 16 planters for a total of 32 new trees. The new trees will provide increased visibility to store fronts as well as open up the block. Removal and replacement will occur on the south side of Central Ave. between Green Bay Rd. and Second St., and on the north side of Central Ave. between Second St. and First St.

In spring of 2016, 16 trees will be removed and replaced moving block by block with 8 trees removed per block. This system will preserve the uniform look of the block. Trees will be removed in early spring and replanted in late spring.

In 2017, the City will continue with tree replacement on the opposite sides of the street.

For additional information, please contact Joe O'Neill, City Forester at 847-926-1604.

DEERFIELD ROAD CONSTRUCTION



DEERFIELD ROAD RECONSTRUCTION PROJECT



Illinois Department
of Transportation



Lake County
Division of Transportation

On January 21st the City of Highland Park and Village of Deerfield held an informational meeting at the Highland Park Police Department concerning the Deerfield Road Reconstruction Project that will commence February 1. The overall scope of work will be water main and storm sewer replacement within the Village of Deerfield, sanitary sewer point repairs and lining, traffic signal replacement, full reconstruction of Deerfield Road between the Metra underpass and the eastern limit of the Village of Deerfield, sidewalk relocation along the south side of Deerfield Road, resurfacing of Deerfield Road through the City of Highland Park to US Route 41, and bridge deck repairs on 5 bridges within the project limits. The majority of the roadwork will be completed in 2016, with some work spilling over into the spring of 2017.

A video of the public meeting as well as other useful information is available at <http://www.deerfieldroad.com>.

The City of Highland Park will provide regular construction updates via the City's e-news.

This project is led by the Village of Deerfield. Project partners include the City of Highland Park, the Lake County Division of Transportation, and the Illinois Department of Transportation.

Should you have any questions about the project, please contact City Engineer Emmanuel Gomez at (847) 926-1145, or egomez@cityhpil.com

For information on this and other municipal and governmental projects visit:

<http://www.gisconsortium.org/webapps/StoryMaps/CHP/CIPmapjournal/Index.html>

State of Illinois Taxes

The State of Illinois imposes business taxes on businesses within the State of Illinois. These taxes must be paid directly to the State of Illinois. For more information concerning general merchandise sales tax please visit the Illinois Department of Revenue's website at: www.revenue.state.il.us.

- State of Illinois general merchandise sales tax is 8%.

City of Highland Park Taxes

In addition to the 8% State of Illinois General Merchandise Tax, the City of Highland Park imposes business taxes on businesses within the City of Highland Park. The City tax must be paid directly to the City and the appropriate tax return must be completed and submitted with payment. Payment of these taxes is the responsibility of the business. For more information, please contact the City of Highland Park's Finance Department at (847) 432-0800. For more information about sales taxes, or to download/print tax forms, please visit the City's website at: <http://www.cityhpil.com/index.aspx?NID=155>. City of Highland Park taxes are as follows:

- A food and beverage tax of an additional 1% is assessed upon food and beverages prepared and sold for immediate consumption provided that facilities are available to consume the food on the premises, regardless of whether the consumption occurs on the premises or not.
- A package liquor tax of an additional 1% is assessed on alcoholic beverages sold in original containers.
- A motor fuel tax is an additional two cents per gallon or a fraction thereof, sold at retail.

Required Forms

- Complete and signed tax return(s)
- A copy of the Illinois Department Revenue ST-1 form
- If the business is part of multiple locations then the ST-2page that includes the Highland Park location must accompany the completed City of Highland Park tax return.
- Motor fuel tax returns should include a copy of the PST-2, if applicable
- When mailing payment, please include ATTN: FB/PL TAX on the outside of the envelope

Payment Deadline

Reporting and remittance of taxes collected are due to the City of Highland Park on the last day of each calendar month for the immediately preceding calendar month. For example, the tax for the liability month of March is due to the City by April 30.

Methods of Payment

Currently, the City of Highland Park is equipped to receive funds paid by cash or check, or if paying in person, by credit card.

BUSINESS RESOURCES

RESOURCE LINKS

[Business Directory](#)

[Available Space](#)

[Military Discount List](#)

[Establishing Your Business](#)

[City Code](#)

[Chamber of Commerce](#)

[Department of Commerce &
Economic Opportunity \(DCEO\)](#)

[U.S Small Business Administration](#)

[Job Center of Lake County - Business
Services](#)

The City of Highland Park's Business Development Coordinator Carolyn Hersch is the City's main contact for the business community. For concerns, questions or assistance, please e-mail her at chersch@cityhpil.com or call 847-926-1027.

PROMOTE YOUR BUSINESS

Send promotions, photos and business news to Melissa Rosen mrosen@cityhpil.com.

The City reserves the right to edit and/or filter submissions. No pricing information will be published.



Office of Business Development
847-432-0800

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com.

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